



Teamsters Leadership Academy **Announcement**

Communications: Mobilize Members to Fight the War on Workers

Hosted by
Teamsters Joint Council 56, Kansas City, MO
January 22-23, 2014

As part of the ongoing War on Workers, right-to-work (for less) and other anti-union legislation are being introduced within state governments across the country! This two-day TLA will explore effective ways that Teamster affiliates can communicate with members, such as through the use of social networking, newsletters, websites and local media. The TLA will provide beneficial and proven tactics that can be used to inform and invigorate Teamster members to fight the passage of anti-union legislation or other attempts to attack working families.

NOTE: Before making travel arrangements, please contact Marie Nolan in the Training and Development Dept. at (202) 624-8965 to confirm space availability.

WHO: Staff of Teamster Affiliates

WHEN: Wednesday, January 22nd Thursday, January 23rd
Registration: 8:00 a.m.-9:00 a.m. Program: 9:00 a.m.-5:00 p.m.
Program: 9:00 a.m.-5:00 p.m.

WHERE: Teamsters JC 56
4501 Emanuel Cleaver II Blvd.
Kansas City, MO 64130
Tel: (816) 924-1650

HOTELS: Drury Inn & Suites/KC Stadium 3830 Blue Ridge Cutoff Kansas City, MO 64133 Tel: 816-923-3000	Holiday Inn/CoCo Key Water Resort 9103 E. 39 th St. Kansas City, MO 64133 Tel: 816-737-0200
--	---

FEE: **\$100.00 per Person**

Affiliates are responsible for the cost of their own transportation and lodging. Breakfast and lunch are provided both days. For assistance with travel arrangements, you may contact the Teamsters Travel Department at 1-800-428-3591.

Please return the registration form and a check for \$100.00 (payable to the International Brotherhood of Teamsters) to Marie Nolan, IBT Training and Development Department, 25 Louisiana Avenue, N.W., Washington, D.C. 20001. Or, you can fax the registration form to 202-624-6851 and pay the fee at registration. If you have any questions, please call Marie at 202-624-8117. Thank you.



Teamsters Leadership Academy Registration

Communications: Mobilize Members to Fight the War on Workers

Hosted by

Teamsters Joint Council 56, Kansas City, MO

January 22-23, 2014

Mr. ____ Mrs. ____ Ms. ____ Name: _____

Local Union: _____ Position/Title: _____

How long in this position? _____ Email: _____

Would you like your confirmation letter **emailed** or sent through the **USPS**? **(Please circle one.)**

Address: _____

Office phone: _____ Cell phone: _____

What type of member outreach do you currently use? What would you like to be doing?

What are your biggest challenges in trying to communicate with your members?

Please return this form with your check to Marie Nolan, IBT Training & Development Department, 25 Louisiana Avenue, NW, Washington, DC 20001. Or, fax this registration to 202-624-6851 and bring your payment with you to the program.