



Effective Communications for Teamsters
Provided by the IBT Training and Development Dept.
and the IBT Communications Dept.
Hosted by Teamsters Local Union 237 - New York, NY
June 13-14, 2017

This two-day TLA will explore effective ways for Teamster affiliates to communicate with members such as through the use of social networking, newsletters, websites and local media. This TLA will provide beneficial and proven tactics that can be used to inform and invigorate Teamster members to fight the passage of anti-union legislation or other attempts to attack working families as well as promote the positive impact that labor has on workers and the economy.

REGISTRATION: Register online at <http://ibt.io/tla2017>

WHO: **Teamster Affiliate Officers/Reps/Staff**
All TLA registrants must be sponsored by their local union, Joint Council or other Teamster affiliate. You and your principal officer will both receive a copy of your registration confirmation.

WHERE: **Teamsters Local Union 237**
216 W. 14th St.
New York, NY 10011
(212) 924-2000

WHEN: **Registration:** June 13, 8am-9am
Program: June 13-14, 9am-5pm

SUGGESTED HOTEL: See attached list.

FEE: **There is a registration fee of \$100.00 per person for this program.** Payment can be made by credit card when registering on-line or, if paying by check, please make checks payable to: *International Brotherhood of Teamsters* and mail to Marie Nolan, IBT Training & Development Department, 25 Louisiana Avenue, NW, Washington, DC 20001.

IMPORTANT NOTE: Our programs fill quickly! Please contact Marie Nolan at (202) 624-8965 to confirm space availability before making travel arrangements!

Teamsters Leadership Academy: Communications

Hosted by LU 237

New York, New York

Suggested Area Union Hotels

1. Dream Downtown, New York
355 West 16th Street (Near 9th Ave.)
New York, NY 10011
(212) 229-2559
2. Walker Hotel, Greenwich Village
52 West 13th Street
New York, NY 10011
(212) 375-1300
3. Washington Square Hotel
103 Waverly Place
New York, NY 10011
(212) 777-9515
4. The Maritime Hotel
363 West 16th Street
New York, NY 10011
(212) 242-4300
5. Gem Hotel
300 West 22nd Street near 8th Avenue
New York, NY 10011
(212) 675-1911