



## **Strategic Planning for Local Union Principal Officers**

***Provided by the IBT Training and Development Dept.***

***IBT Headquarters – Washington, D.C.***

**September 26-27, 2017**

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This two-day program will focus on the principles of strategic planning. Officers will prepare a mission statement for their local, joint council, division and/or conference and discuss specific objectives contained within their mission statement. The benefits and challenges of developing a strategic plan will be analyzed as officers review the basic steps required to develop an action plan. This program introduces the entire process of planning and gives the participants an opportunity to set up “staff retreats” at the affiliate level where their staff can participate in developing projects to move the affiliate forward.

**REGISTRATION:** Register online at <http://ibt.io/tla2017>

**WHO:** Teamster Principal Officers

**WHERE:** IBT Headquarters  
25 Louisiana Ave., NW  
Washington, DC 20001  
(202) 624-8117

**WHEN:** **Registration:** September 26, 8am-9am  
**Program:** September 26-27, 9am-5pm

**SUGGESTED HOTELS:** See attached list.

**FEE:** There is a registration fee of \$110.00 per person for this program. Payment can be made by credit card when registering on-line or, if paying by check, please make checks payable to: *International Brotherhood of Teamsters* and mail to Marie Nolan, IBT Training & Development Department, 25 Louisiana Avenue, NW, Washington, DC 20001.

**IMPORTANT NOTE:** Our programs fill quickly! Please contact Marie Nolan at (202) 624-8965 to confirm space availability before making travel arrangements!

# **Teamsters Leadership Academy: Strategic Planning for Local Union Principal Officers**

## **Suggested Area Union Hotels**

**\*\*\*Please note that the first four (4) hotels are within walking distance of the IBT\*\*\***

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| <b>1. Affinia Liaison Capitol Hill</b><br>415 New Jersey Ave., NW<br>Washington, DC 20001<br>Phone: 202-638-1616 | <b>9. Embassy Row</b><br>2015 Massachusetts Ave NW<br>Washington, DC 20036<br>Phone: 202-265-1600                 |
| <b>2. Washington Court Hotel</b><br>525 New Jersey Ave., NW<br>Washington DC 20001<br>Phone: 202-628-2100        | <b>10. Embassy Suites Hotel Washington DC</b><br>900 10th Street NW<br>Washington, DC 2000<br>Phone: 202-739-2001 |
| <b>3. Hyatt Regency Washington</b><br>400 New Jersey Ave., NW<br>Washington, DC 20001<br>Phone: 202-737-1234     | <b>11. Harrington Hotel</b><br>436 11th St NW<br>Washington, DC 20004<br>Phone: 202-628-8140                      |
| <b>4. Phoenix Park Hotel</b><br>520 N Capitol St NW<br>Washington, DC 20001<br>Phone: 202-638-6900               | <b>12. Hay Adams Hotel</b><br>800 16th St NW<br>Washington, DC 20006<br>Phone: 202-638-6600                       |
| <b>5. Beacon Hotel</b><br>1615 Rhode Island Ave NW<br>Washington, DC 20036<br>Phone: 202-296-2100                | <b>13. Holiday Inn Georgetown</b><br>2101 Wisconsin Ave<br>Washington, DC 20007<br>Phone: 202-338-4600            |
| <b>6. Capital Hilton</b><br>1001 16th St<br>Washington, DC 20036<br>Phone: 202-393-1000                          | <b>14. Jefferson Hotel</b><br>1200 16th St NW<br>Washington, DC 20036<br>Phone: 202-448-2300                      |
| <b>7. L' Enfant Plaza</b><br>480 L' Enfant Plaza SW<br>Washington, DC 20024<br>Phone: 202-484-1000               | <b>15. Madison Hotel</b><br>1177 15th St<br>Washington, DC 20005<br>Phone: 202-862-1600                           |
| <b>8. Capitol Skyline Hotel</b><br>10 Eye St SW<br>Washington, DC 20024<br>Phone: 202-470-1268                   | <b>16. Mandarin Oriental</b><br>1330 Maryland Ave, SW<br>Washington, DC 20024<br>Phone: 202-554-8588              |