



Teamsters Leadership Academy **Announcement**

Local Union Communications: The Social Art of Educating Members

Hosted by

Teamsters Local 986, Los Angeles, CA

December 3-4, 2013

This two-day Teamsters Leadership Academy (TLA) will explore effective ways Teamster affiliates can communicate with members through the use of social networking, flyers, newsletters, web sites and media. The TLA will provide beneficial and proven tactics that can be used to invigorate and inform Teamster members on workplace and social justice issues.

NOTE: Before making travel arrangements, please contact Marie Nolan in the Training and Development Dept. at (202) 624-8965 to confirm space availability.

WHO: Staff of Teamster Affiliates

WHEN: Tuesday, December 3rd
Registration: 8:00 a.m.-9:00 a.m.
Program: 9:00 a.m.-5:00 p.m.

Wednesday, December 4th
Program: 9:00 a.m.-5:00 p.m.

WHERE: Teamsters Local Union 986
1198 Durfee Avenue
So. El Monte, California 91733
Tel: (626) 350-9860

HOTELS: Holiday Inn Express Rosemead
705 N San Gabriel Blvd
Rosemead, CA 91770
Tel: 877-859-5095
Room Rate: \$130

Hilton Garden Inn Los Angeles
801 Via San Clemente
Montebello, CA 90640
Tel: 323-724-5900
Room Rate: \$209

FEE: **\$100.00 per Person**

Affiliates are responsible for the cost of their own transportation and lodging. Breakfast and lunch are provided both days. For assistance with travel arrangements, you may contact the Teamsters Travel Department at 1-800-428-3591.

Please return the registration form and a check for the \$100.00 registration fee (payable to the International Brotherhood of Teamsters) to Marie Nolan, IBT Training and Development Department, 25 Louisiana Avenue, N.W., Washington, D.C. 20001. Or, you can fax the registration form to 202-624-6851 and pay the fee at registration. If you have any questions, please call Marie at 202-624-8117. Thank you.



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Registration

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Mr. ___ Mrs. ___ Ms. ___ Name: _____

Local Union: _____ Position/Title: _____

How long in this position? _____ Email: _____

Would you like your confirmation letter **emailed** or sent through the **USPS**? **(Please circle one.)**

Address: _____

Office phone: _____ Cell phone: _____

What type of member outreach do you currently do? What would you like to be doing?

What are your top two challenges when communicating with Teamster members?

Please return this form with your check to Marie Nolan, IBT Training & Development Department, 25 Louisiana Avenue, NW, Washington, DC 20001. Or, fax this registration to 202-624-6851 and bring your payment with you to the program.