

WORKERS MEMORIAL DAY 2021

Sample Media Advisory

(A media advisory is sent out before the event.)

(A press release is handed out at the event.)

(Adopted for nontraditional events during COVID-19 pandemic)

MEDIA ADVISORY

Contact: Name and Number

(City Name) Workers and Community Members to Observe Workers Memorial Day and Renewing the Promise for Safer Jobs for All.

(Local factory workers, nurses, firefighters, city workers, telephone operators, and other local workers) will be joined by community members on (day of week and date) to honor workers killed, injured, and become ill across (state name) last year. Millions of workers, including frontline and essential Teamster members, contracted Covid-19 at their workplaces and some died from it. Under the banner of “**Renew the Promise, Safe Jobs for All,**” they will call for safer workplaces and an end to workplace deaths.

Hundreds of similar events around the world are planned as part of Workers Memorial Day, which is held each year on April 28th. Every year, over 5,000 people are killed at work, and 50,000 to 60,000 workers die from occupational diseases while millions more are injured.

(Speaker name and title) and (Speaker name and title) will point out that one of the best ways of honoring workers is by preventing other workers from being killed or injured on the job.

WHO: Local working people and union and community leaders
(Speaker names here)

WHAT: Workers Memorial Day Event

WHEN: Date and Time

WHERE: Location- including web streaming link, conference call details,
or street address.