



Graphic Designer

The International Brotherhood of Teamsters (IBT) is America's largest, most diverse union. In 1903, the Teamsters started as a merger of the two leading team driver associations. These drivers were the backbone of America's robust economic growth, but they needed to organize to wrest their fair share from greedy corporations. Today, the Union's task is exactly the same.

The Teamsters are known as the champion of freight drivers and warehouse workers, but have organized workers in virtually every occupation imaginable, both professional and non-professional, private sector and public sector.

The Strategic Initiatives Department oversees the Teamsters' communications, strategic research, economic analysis, and capital strategies as well as the Teamsters History Project. Strategic Initiatives provides essential resources to Teamster affiliates to succeed in organizing, public relations and contract campaigns, expand audience reach and improve messaging and public perception of the Teamsters.

The **Graphic Designer** oversees all web design, including website development, social media strategy, digital content development and management, preparing materials for the web, website marketing, e-activism, and new technologies integration. The Graphic Designer position is based in Washington, DC, and is required to work in the headquarters.

DUTIES, RESPONSIBILITIES AND MAJOR TASKS

- Uses computer and traditional design equipment to design and produce publications and other visual aids.
- Produces, in a timely manner, educational, advocacy, and instructional printed materials.
- Takes a project from concept to finished product, with creativity and sensitivity to appropriateness and effectiveness for the audience.

- Works with in-house graphic design staff and printers.
- Learns, uses, and assists others with computer software and equipment.
- Performs all other duties and responsibilities as related to the position and assigned by the Director, Strategic Initiatives Department, or designee.

EDUCATION & EXPERIENCE

- Bachelor of Arts degree or equivalent experience required.
- College level coursework in graphic design preferred.
- One to three years' design experience required.
- Ability to read and write in Spanish desirable.
- Knowledge of labor unions and/or communications departments or organizations preferred.

Starting salary range is \$57,521.00 - \$70,852.00, plus FICA reimbursement, 100% employer-paid health & welfare plan, pension, optional 401(k), FSA, and vacation & sick leave.

To apply, please submit a cover letter and resume to Yvette Robinson at yrobinson@teamster.org, Subject: "Graphic Designer position." No phone calls, please.

The IBT is an Equal Opportunity Employer, and strongly encourages women, people of color, LGBTQ individuals, and candidates with diverse backgrounds and life experiences to apply.