

RURAL DEFERRED. RURAL DEPRIVED.

UPS PROGRAM UNDERMINES CUSTOMER SERVICE AND GOOD JOBS

UPS's new "Rural Deferred Program" is an attack on services to customers and good jobs in rural communities.

In a bid to boost profits, the company is targeting customers in rural zip codes with delayed shipments.

By consolidating deliveries and cutting services to these rural areas, UPS – which raked in more than \$91 billion in revenue last year – is clearing the way for more layoffs. The result is more rural families deprived of decent jobs and more customers and small businesses denied services – all so the company can fatten its profit margins.

It's time for UPS to stop treating rural communities as an expendable market for its business.

Teamsters are pushing back on Rural Deferred through the grievance process and are partnering with customers in rural communities to call out UPS's greed.



ENFORCE THE CONTRACT