

# **RURAL DEFERRED.**

# **RURAL DEPRIVED.**

## **UPS PROGRAM UNDERMINES CUSTOMER SERVICE AND GOOD JOBS**

UPS's new "Rural Deferred Program" is an attack on services to customers and good jobs in rural communities.

In a bid to boost profits, the company is targeting customers in rural zip codes with delayed shipments.

By consolidating deliveries and cutting services to these rural areas, UPS – which raked in more than \$91 billion in revenue last year – is clearing the way for more layoffs. The result is more rural families deprived of decent jobs and more customers and small businesses denied services – all so the company can fatten its profit margins.

**It's time for UPS to stop treating rural communities as an expendable market for its business.**

**Teamsters are pushing back on Rural Deferred through the grievance process and are partnering with customers in rural communities to call out UPS's greed.**



**ENFORCE THE CONTRACT**